

IMAGINE HAVING IMMEDIATE ANSWERS TO QUESTIONS SUCH AS:

- > How does my actual performance compare with my budget?
- > What is the impact if we reduce our receivable days by 10%?
- > How can I improve cash flow over the next 12 months?
- > What is the financial impact on cash flow if I increase my sales volume?
- > What are the best- and worst-case results of launching a new product line or service this year?
- > What is the overall impact of a price increase if it reduces my sales volume?
- > Would reducing prices in order to increase volume be my best strategy?

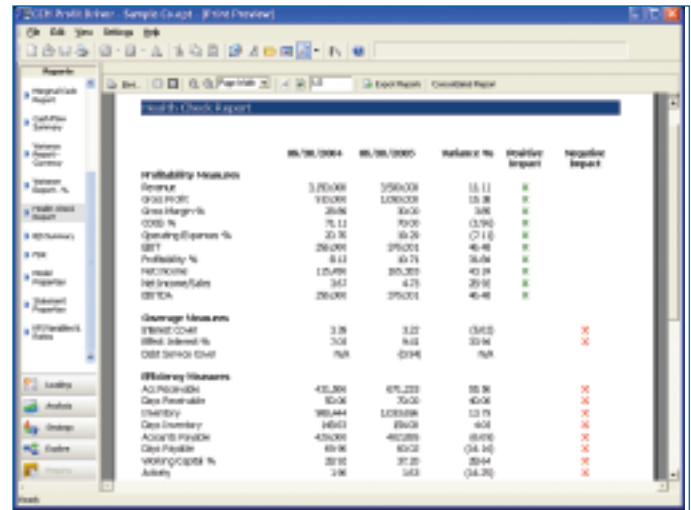
ONE-PAGE FINANCIAL SCORECARD

CCH Profit Driver offers a unique way of transforming financial statements onto one powerful screen with instant calculation of critical results and business drivers:

- > **The unique one-page 'scorecard'** clearly reveals the health of the company and helps you perform superior evaluation of the company's financial position and make better-informed business decisions.
- > **Load or import your financial data**, and then instantly stress-test financials with only a few keystrokes.

INSTANT DIAGNOSTIC REPORTING

Written in plain language and easy to understand, reports instantly provide a complete financial 'health check' which accurately identifies key business drivers, results and performance measures in a 14-page diagnostic report!

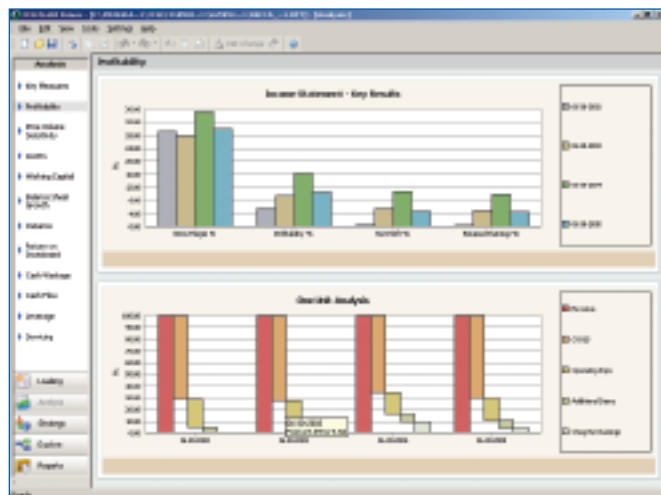


With the click of a mouse, the Health Check Report can be used to make better informed decisions based on your company's financial position.

GOALSEEKING

Interactive goalseeking allows you to define specific financial objectives and clearly identify the steps needed to achieve your goals - instantly allowing you evaluate, forecast and implement strategic business decisions to achieve your desired results. Get instant answers to crucial questions like:

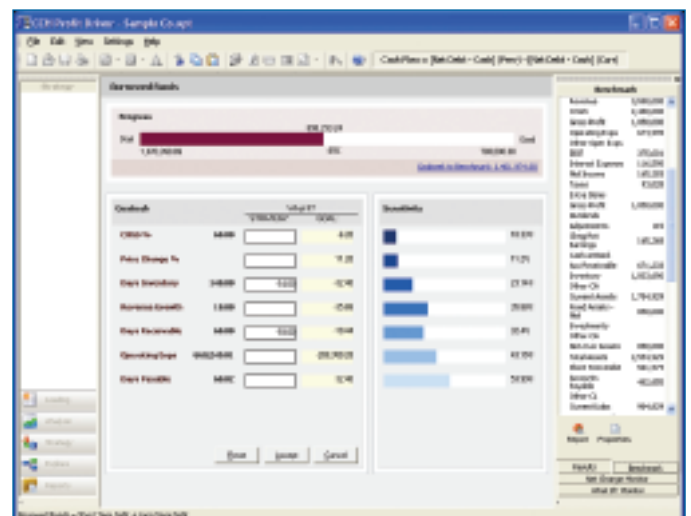
- > How do we improve our working capital cycle?
- > What are the best strategies to employ to reduce our debt?
- > What are the key drivers of our cash flow?



Analyze the detail of your client's business with detailed graphics and the informative Xpert help.

ASK AN XPERT

CCH Profit Driver's Xpert will help explain the most complex financial statement ratios and results. Not only can it be used as an aid to your clients, but it can also be used to increase the knowledge of your staff without losing weeks or months of billable hours.



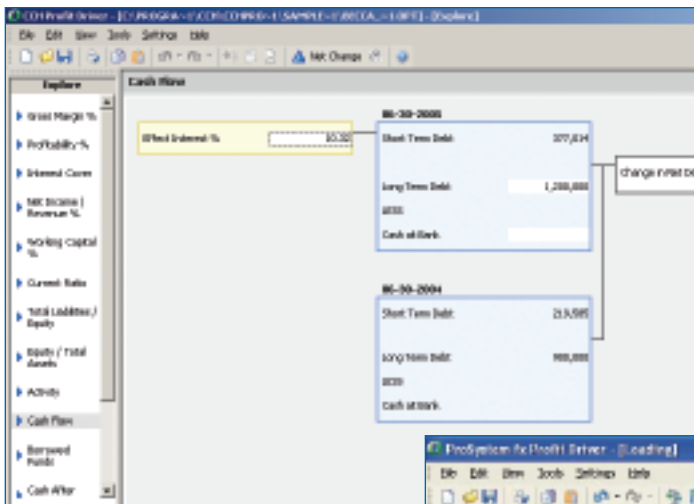
Show your clients how their business compares to the industry and educate them on how to reach those goals.

"WHAT IF" SCENARIOS

Easily determine the effects of a change in a business' financials by performing "What Ifs" on any driver. Enter a change on the Strategy screen, and click Net Change to see the difference. Multiple Undo, Redo and "return to base model" options allow you to quickly evaluate and pursue different strategies.

CCH Profit Driver will allow you to:

- > **Efficiently add value** to engagements by including comprehensive financial analysis using consistent and standardized methodologies
- > **Clearly communicate** with clients and strengthen valuable relationships
- > **Underscore your analysis** with essential targeted reporting
- > **Build recurring revenues** by incorporating ongoing analysis with your clients



Plus, your accounting practice will also benefit by enabling you to expand revenues and:

- > **Strategically manage** your own accounting practice
- > **Increase client acquisitions** when used as a marketing tool
- > **Raise the bar of excellence** and expand the expertise of your entire staff

BUDGET VS. ACTUAL ANALYSIS

The click of a button lets you perform projections as you create budgets. Review the drivers for the budget, use them as the basis, and from there, you can:

- > Spread the projection to create monthly or quarterly budgets
- > Enter actual results throughout the year to track performance
- > Annualize the statement at year-end and append to the prior-year model

EFFECTIVE COMMUNICATION

Communicating the health of the company and strategies for improvement is simple with powerful tools such as:

- > **Graphical illustrations** of strategy tracking, "What If" scenarios, and Goalseeking.
- > **Informative analysis** screens which transform numbers into knowledge – in no time!
- > **Reports to monitor** cash flow which clearly and simply highlight all cash movements.
- > **All reports can be printed**, exported to Word, PDF, or e-mailed to interested parties.

INTEGRATION WITH THE CANADIAN ACCOUNTANTS' SUITE

Store and launch CCH Profit Driver files directly in **CCH Document**, or send reports to clients with security via the Client Portal. In addition, powerful integration with **CCH Engagement** streamlines your workflow like never before.

	12/31/2008	12/31/2009
	Year	Year
Difference		
Income Statement		
+ Revenue	74,344	102,843
+ COGS	30,417	26,807
Gross Profit	43,927	76,036
+ Operating Exp	29,806	96,973
+ Other Oper Costs	-5,300	-14,300
EBIT	28,075	-6,817
+ Interest Expense	1,800	1,800
Earnings Before Tax	26,075	-7,817
+ Taxes	2,326	1,711
Earnings Before Interest and Taxes	26,075	-7,817
+ Depreciation	36,847	-6,738
Adjustments		
Change in Earnings	36,847	-6,738
Balance Sheet		
+ Cash at Bank	49,496	47,899
+ Accounts Receivable	44,899	44,899
+ Inventory	84,288	86,175
+ Other CA	62,243	82,280
Current Assets	240,826	261,253
+ Fixed Assets - Net	271,524	341,500
+ Investments		
+ Other NCA	46,135	55,437
Non-Cash Assets	317,659	397,937
Total Assets	558,485	659,190
+ Short Term Debt	32,827	5,745
+ Accounts Payable	36,374	84,878
+ Other CL	49,326	33,490
Current Liab	118,527	124,113
+ Long Term Debt	6,800	13,430
+ Other NL		
Non-Cash Liab	4,800	14,430

Bring your client's financial statements to life with the integration among the Canadian Accountants' Suite products.

STREAMLINE OR EXPAND SERVICES

CCH Profit Driver will allow you to incorporate these engagements into your firm's services:

- ✓ Business health checkups
- ✓ Working capital management
- ✓ Financial forecasting and budgeting
- ✓ Succession planning and business growth
- ✓ Credit risk assessment
- ✓ Bank financing and annual reviews
- ✓ Benchmarking against industry peers
- ✓ Clients in distress
- ✓ Going concern analysis
- ✓ Strategy illustration
- ✓ Due diligence and business valuations in trade sale or company acquisition
- ✓ Assessment of tax position, to assist in financial planning and wealth management
- ✓ Creation of realistic management accounts from tax accounts
- ✓ Analysis of price vs. volume
- ✓ Assess the impact of new asset purchases
- ✓ Scenario planning, such as price changes, promotions, revenue growth vs. discounting
- ✓ Management by Objectives

CANADIAN ACCOUNTANTS' SUITE

Welcome to the Canadian Accountants' Suite – the only comprehensive suite of tools for accountants.

This fully integrated suite of products includes market-proven applications, including CCH Profit Driver, that deliver the ultimate in office productivity.

- > Increase revenue and billable time – add new services outside the current envelope and have the tools to track and bill effectively
- > Make the move to higher level services – your practice will be more than just tax preparation and standard accounting services.
- > Maximize office efficiency through document sharing and management

Contact your Account Manager or call 1-866-426-6216 to attend a Virtual Product Showcase web session or to request your free evaluation CD.

TRAINING AND CONSULTING

The training and consulting team will take your use of CCH Profit Driver to a new level. Our team will assist you in making this application part of your workflow, along with showing you the best practices for building important relationships. Additionally, we'll show you how to market CCH Profit Driver and increase your profitability.

SYSTEM SPECIFICATIONS**> Minimum System Requirements**

- 450 MHZ CPU and 64 MB System RAM
- 1024x768 monitor setting
- 30MB of free hard disk space and CD-ROM drive
- Windows 2000 (Prefer with SP4 and latest MDAC and DirectX installed), or Windows XP
- MS Office 2000 or XP

> Recommended System Requirements

- 1+ GHz CPU
- 16+ MB Video RAM and 256+ MB System RAM
- 1024 x 768 monitor setting with 24+ bit colour depth

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